



top men IN REAL ESTATE

compiled by diane ALT

TIPS FOR BUYERS AND SELLERS IN TODAY'S MARKET



MICHAEL RECHAN
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Smart buyers are embracing a concept I call 'right sizing.' It's more than just downsizing—it's about truly understanding your lifestyle needs so your home enhances your lifestyle. Economic and environmental realities have buyers rethinking how much space they need. For custom home builders it means providing extremely well-designed, efficient and updated homes that serve this emerging smart-buyer's market.

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